# Ribeiro Jérémy *Product Owner*

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## Profil

With 6 years of experience in project management, I have successfully led several digital initiatives, ranging from website development to mobile app launches and debit card rollouts. As a Product Owner, I have specialized in Agile (Scrum) methodologies, working closely with development teams to prioritize features, refine user stories, and resolve roadblocks. My role also includes managing stakeholder expectations and aligning projects with business objectives. My main focus is to deliver high-quality projects that enhance the user experience, all while meeting deadlines.

## Skills

| Hard skills | Soft skills | Tools |
|---|---|---|
| Agile Project Management (Scrum) | Creativity & Problem Solving | Confluence | Jira | Trello |
| Cross-functional Communication | Team Collaboration | Slack | Teams |
| Data Analysis & KPI Definition | Organizational & Time Management | Google Analytics | Excel |
| User Experience (UX) Design | Adaptability & Flexibility | Figma |

## Professional experience

**01/2023 - Now**
Sliema, Malta

**Product Owner**, MeDirect Bank.

- **Led the development of the "Card" section** for both web and mobile platforms, optimizing user experience through continuous feedback, managing the product backlog, and facilitating daily stand-ups and sprint planning with the development team. Conducted User Acceptance Testing (UAT) to ensure high product quality and seamless functionality.
- **Managed the creation and modification of savings accounts** across Malta, Belgium, and the Netherlands, ensuring regulatory compliance and enhancing user satisfaction. Maintained regular communication with stakeholders, providing updates and aligning project objectives with business goals.

**2019 – 2022**
Paris, France

**Product Owner**, Orange Wholesales France & Orange Business Services

- **Led the technical and editorial revamp** of the OWF and OBS communication intranets, transitioning from SharePoint CMS to Drupal 8. Responsibilities included analyzing needs and statistics, creating user journeys, defining functional specifications, managing the backlog, and facilitating sprints. Collaborated closely with stakeholders and provided team training on the new platform.
- **Implemented a new email marketing tool**, overseeing benchmarking, testing, and team training to ensure a smooth integration and effective use of the tool across teams.

**2017 – 2019**
Paris, France

**Product Owner,** Orange SA

- **Developed and managed** a shared services solution for building websites using WordPress, growing the number of websites from 2 to over 20 in 2 years.
- **Co-Led the update** of the orange.com institutional website and the group intranet, transitioning to Drupal 8 CMS.
- **Oversaw the development** of a native iOS and Android mobile application, ensuring alignment with business needs and user expectations.

## Education

**2017 – 2019**
Bagnolet, France

**Master's Degree in Digital Project Management and Entrepreneurship**
Campus Fonderie de l'Image